

What does it feel like to depend on assistive technology?

Markus Riesch, René Jaun

Technical Conference 2012 der PDF Association
March 27-28, 2012 · Basel, Switzerland



“Access for All” is a recognised Swiss non profit organisation. Founded in november 2000 «Access for all» has campaigned for a greater public understanding of the problems concerning the accessibility of information and communication technology, in particular the internet for people with disabilities.

Access for all

Swiss foundation for technology
adapted to people with disabilities

www.access-for-all.ch
info@access-for-all.ch

■ Services

- Web Accessibility



- PDF Accessibility

- PDF Accessibility Checker PAC
- Training
- Development

■ R&D Projects

- Third Age Online, Blind Cane, eVoting, Surveys



■ Awareness raising, standards, commissions

- WAI, WCAG, PDF/UA

Why do we need accessible websites and information?



20% of the population has some disability.

Of that 20% - **57%** have more than one disability.

- Why make PDF accessible?
 - It's often legal requirement
 - Accessible PDF get higher search rankings
→ Google is blind as well!
 - They reach up more customers/visitors → profitability
 - It shows social responsibility → Image, Marketing
- **But mainly:**
 - So that all people, irrespectively of any limitations, can use the Internet and its services



„You have to be able to
evaluate something easily,
if you want it to be
realized! “

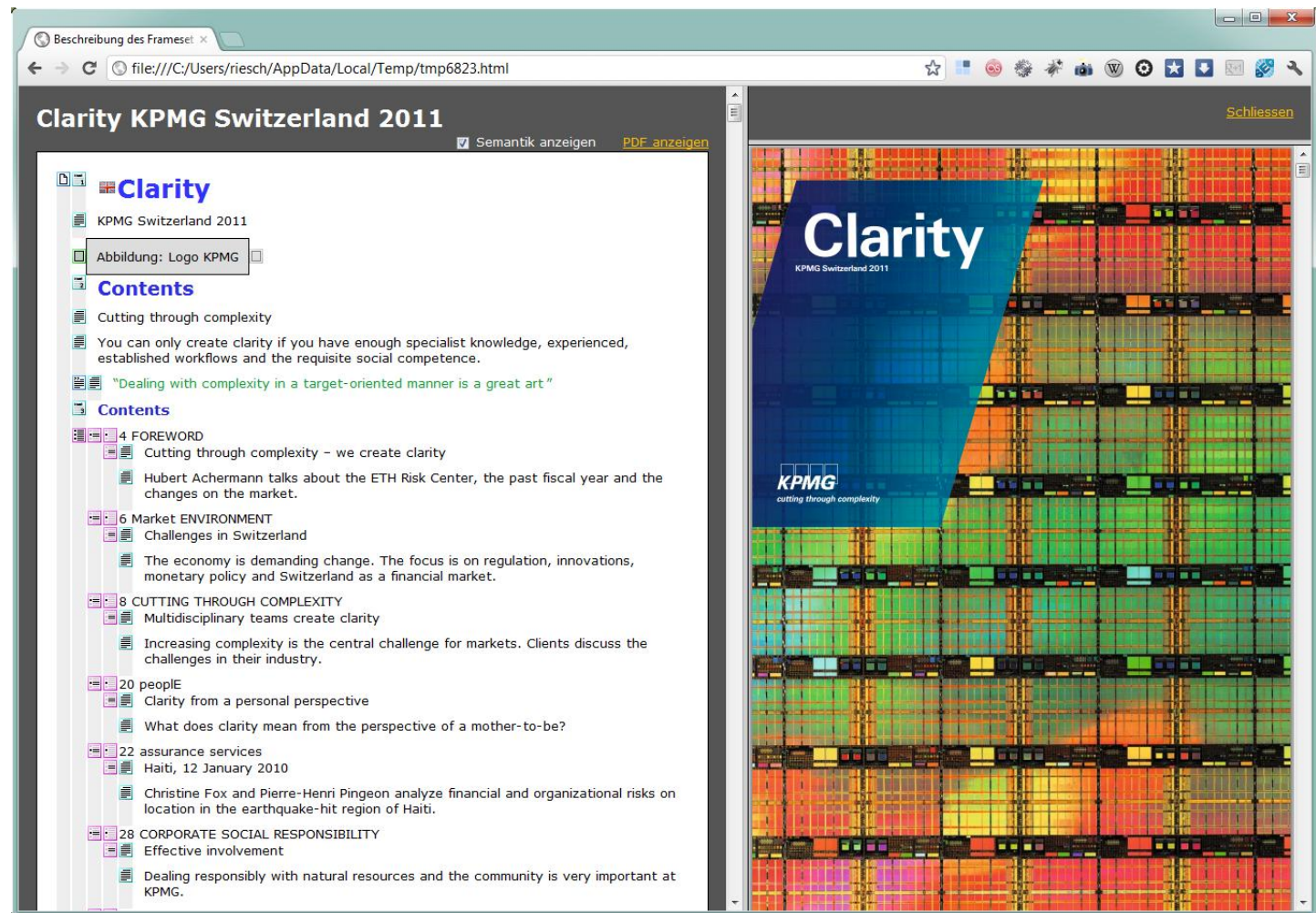
PDF Accessibility Checker PAC

- Free PDF-testing tool
- Supportive testing by experts and people with disabilities
- 14 test criteria
- Report
- Preview
- Windows XP, Vista, 7, 8
- German/English
- PDF/UA? → coming soon



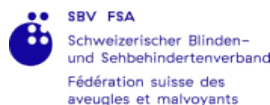
Free Download

www.access-for-all.ch



Next Steps – PAC 2.0 PDF/UA, axesPDF for Word

- In cooperation with our development partner xyMedia and building on the already existing PAC version, we aim to release the new **free** PAC Version 2, incorporating the new **PDF/UA** Compliance Check.



- Support the development of an OS X compatible version of PAC Version 2 with your donation!



- Accessible PDF from Word:
axesPDF for Word (Public Beta 10. April 2012 www.axesPDF.com)

- More and more accessible Websites
- PDF remain inaccessible
- PDF Accessibility is a **major** problem
- It is **not difficult** to create a tagged PDF (it is **difficult** to create accessible PDF)
- Beside insufficient support of authoring tools, the problem is likely caused by lack of **awareness...**
- ... demo by René Jaun, Accessibility Consultant Foundation Access for all

The foundation «Access for all» is a non-profit organization promoting equal access to ICT for people with disabilities.

«Access for all»

Swiss foundation for technology adapted
to people with disabilities

Email: info@access-for-all.ch Tel. 044 383 44 16

Internet: <http://www.access-for-all.ch/>

Twitter: <http://twitter.com/access4all>

Blog: <http://access4all.ch/blog/>