



PDF/A Competence Center and AIIM Announce Seminar

Second US based seminar focused on PDF/A to be held in Washington DC

Berlin, Germany and Silver Spring, Maryland, USA – February 9, 2010 – The PDF/A Competence Center (www.pdfa.org) and AIIM (www.aiim.org) announce the second U.S. based PDF/Archive seminar on March 26, 2010 at the Doubletree Washington Hotel (www.doubletreewashington.com) at 1515 Rhode Island Ave, NW in Washington, DC. This half day, vendor neutral informational seminar provides a unique opportunity for attendees to learn about the PDF/A file format.

"We are happy to see more and more PDF/A activities in the U.S. with our partner, AIIM," said Harald Grumser, executive chairman of the PDF/A Competence Center. "The combination of PDF/A subject experts from AIIM, ISO and our, PDF/A Competence Center members will guarantee a high quality seminar."

Attendees will learn about how ISO 19005-1, *Document management – Electronic document file format for long-term preservation – Part 1: Use of PDF 1.4 (PDF/A-1)* defines a file format based on Portable Document Format (PDF) which provides a mechanism for representing electronic documents in a manner that preserves their visual appearance over time. PDF/A or PDF/Archive is a subset of PDF, which is widely accepted for delivery of final-format documents. Attendees will also learn about how the standard is being and can be applied as well as the advantages for using the file format.

A variety of topics including the basics of PDF/A, converting paper-based and electronic documents to PDF/A, managing PDF/A documents, metadata, and digital signatures will be addressed by experts. AIIM, the secretariat for the ISO working group responsible for the ISO standard will open the seminar with an introduction and background to the development of PDF/A. Susan Sullivan, NARA, will discuss the standard and its importance for preserving electronic documents. While the use of electronic documents has increased exponentially, organizations still need to convert paper-based. Mark McKinney, LuraTech will explain how paper can become digital in his presentation. Mark Maragni, Compart AG, will share how the PDF/A documents once created can be output and used in your organization. Leonard Rosenthol, Adobe Systems, will explain the use of metadata and digital signatures in PDF/A documents. With this common understanding of PDF/A, Stephen Levenson, International

Convenor for PDF/A from U.S. District Courts, will share interesting case studies on how PDF/A is being used today.

"At this time, the use of PDF/A is not mandatory in the United States," said Betsy Fanning, Director, Standards and Member Services, AIIM, "however, that is changing." "We are learning of draft legislation that is being debated that will make the use of PDF/A mandatory for preserving electronic documents. This seminar complements AIIM's PDF/A training by providing an additional excellent opportunity for organizations to learn about PDF/A and how it can be implemented."

The PDF/A Seminar will take place on March 26, 2010 from 8:30 a.m. to 2:30 p.m. at the Doubletree Washington Hotel in Washington, D.C. The registration fee is \$125 and includes a copy of PDF/A in a Nutshell. Additional information is available at www.pdfa.org and www.aiim.org/pdfa. To register for this PDF/A seminar in Washington, D.C., please visit <http://www.aiim.org/standards/article.aspx?ID=37092>. Seating is limited so register early.

Additional seminars are being planned for other locations in the United States.

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About PDF/A

The ISO 19005 standard (PDF/A) defines requirements for creating documents suitable for archiving based on the widely available PDF format. The standard specifies in detail what content is allowed and what is not. These and other specifications are intended to ensure long-term readability of the documents regardless of the application software and operating system in which they were originally produced. Experts predict that the designation of PDF/A as an ISO standard will promote the popularity of that format, and advantages such as full-text search capabilities will lead to it replacing TIFF in the near future.

About the PDF/A Competence Center

The PDF/A Competence Center (www.pdfa.org) was established as an international association in 2006. The objective of the association is to promote the exchange of information and experience in the field of long-term archiving in accordance with ISO 19005 (PDF/A). The management board is composed of executives from callas software GmbH, Compart AG, intarsys consulting GmbH, LuraTech Europe GmbH, PDF Tools AG (CH) and PDFlib GmbH. Within less than three years, more than 100 companies and various experts from over 20 countries have joined the PDF/A Competence Center. The executive chairman is Harald Grumser, CEO of Compart AG. Dr. Hans Baerfuss, CEO of PDF Tools AG, Switzerland, is the executive vice-chairman.

AIIM International

AIIM (www.aiim.org) is the community that provides education, research, and best practices to help organizations find, control, and optimize their information. The AIIM community has grown to over

65,000 professionals from all industries and government, in over 150 unique countries, and within all levels of management including senior executives, line-of-business, and IT.

For more than 60 years, AIIM has been the leading non-profit organization focused on helping users understand the challenges associated with managing documents, content, records, and business processes. Today, AIIM is international in scope, independent, implementation-focused, and, as the representative of the entire enterprise content management (ECM) industry – including users, suppliers, and the channel – acts as the industry's intermediary.

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