

About the PDF/A Conference

PDF/A Conference

The First International PDF/A Conference, organized by the PDF/A Competence Center at the Hilton Hotel in Amsterdam, features a gathering of the world's experts on PDF/A. Different tracks are offered, ranging from novice to advanced level plus an in-depth technical track. Furthermore, the PDF/A Competence Center has invited several well-known companies to present a wide range of use cases from different industries.

ISO Standard PDF/A

PDF/A is an ISO standard for using PDF format for the long-term archiving of electronic documents. The PDF/A standard is the result of more than three years of committee work by business representatives and members of different associations from around the world. ISO 19005-1 defines "a file format based on PDF, known as PDF/A, which provides a mechanism for representing electronic documents in a manner that preserves their visual appearance over time, independent of the tools and systems used for creating, storing or rendering the files."

PDF/A Competence Center

The ISO standard PDF/A is generating enormous interest in the market. The PDF/A Competence Center was founded as an international association to address the high demand for information about PDF/A and to promote the exchange of ideas and experience. The combined knowledge of numerous PDF/A experts is available to interested parties in one package. The association conducts events and seminars and contributes to further standardization.

Exhibition

The conference is accompanied by an exhibition of PDF/A-conforming products. Exhibitors as of February 2008:

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|----------------------------|------------------------------|
| ▲ Beta Systems Software AG | ▲ intarsys consulting GmbH |
| ▲ callas software GmbH | ▲ LuraTech Europe GmbH |
| ▲ Compart Systemhaus GmbH | ▲ MagSoft BV |
| ▲ DETEC GmbH | ▲ Nuance Communications GmbH |
| ▲ DocuCom (Switzerland) AG | ▲ PDF Tools AG |
| ▲ Document Dialog B.V. | ▲ PDFlib GmbH |
| ▲ icon Systemhaus GmbH | ▲ SEAL Systems AG |

Registration

Company _____

Billing address _____

ZIP code, city _____

Country _____

Name of participant _____

Email _____

Your reference _____

Registration fee is 870 €. (price excluding 19% VAT.)

Your preferred choice of tracks (not binding):

First day: Track 1 Track 2 Track 3
Second day: Track A Track B Track C

Please sign here _____

Accommodation is not included in the registration fee and must be booked separately by each participant. A list of hotels with block reservations will be included with your registration confirmation.

Please fax this form to +49 7031 6205-555

Booking and cancellation deadline is March 31st, 2008. Afterwards, only substitutions are possible.

Contact

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First International PDF/A Conference

Amsterdam, Hilton Hotel
April 10th - 11th, 2008

Learn all about
the ISO Standard PDF/A!

www.pdfa.org



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Keynotes

Dr. Jim King is a Principal Scientist and PDF Architect at Adobe Systems Inc. He is responsible for guiding the development of the Portable Document Format, the basis of Adobe's Acrobat product line. Dr. King has been with Adobe since 1988 when he formed the Advanced Technology Group.

Stephen Levenson, US District Courts, is one of the initiators of the PDF/A standard and is currently the Judiciary Records Policy Officer in Washington. Steve is the convener of the ISO PDF/A committee and a member of the AIIM Standards Board of Directors.

Rory Staunton, Managing Director of Strategy Partners International, is recognized as Europe's leading EDM industry analyst. Prior to founding Strategy Partners, Rory was research director at Gartner Group Europe, responsible for establishing Gartner's Integrated Document and Output Management (IDOM) service in Europe.

PDF/A – Tracks 1 to 3 on Thursday

The afternoon tracks address different knowledge levels of PDF/A. Track 1 provides an introduction to PDF/A, and Track 2 is for attendees with a good understanding of PDF/A who want to learn more about specific topics. Track 3, the technical track, discusses PDF/A issues down to the bits and bytes with renowned experts.

Industry tracks A to C on Friday

On Friday morning, experts and users will present industry specific topics. Each track begins with exploring the relevance of PDF/A in this sector, followed by a case study. The last presentation covers best practices, ending with an open discussion. Track A is for the public sector and archives/libraries. Here, long-term often means 'forever'. Track B covers the engineering and construction industries, with archiving requirements up to 100 years. Track C focuses on the mass volume processing of documents, e.g. in banks, insurance or telecommunication companies.

Conference Programme – Thursday, April 10th, 2008

9:00	Registration, Exhibition		
10:00	Welcome - Thomas Zellmann, Chairman of the PDF/A Competence Center		
10:30	Keynote - The Value of PDF/A for Archiving and Compliance – a critical factor in your long term information strategy, Rory Staunton, Managing Director, Strategy Partners UK		
11:15	Keynote - The Making of PDF/A, Stephen Levenson, US District Courts and Convener of the ISO PDF/A committee		
12:00	Lunch break, Exhibition		
	Track 1: What You Need to Know About PDF/A (for novice to intermediate level attendees)	Track 2: Beyond the Basics of PDF/A (for intermediate to advanced level attendees)	Track 3: Technical Track (for developers, integrators and IT staff)
14:00	PDF/A 101 <i>Introduction to PDF/A,</i> Stephen Poe, VP Product Management, Crawford Technologies Inc.	PDF/A Conforming Digital Signatures <i>Bringing electronic signatures to PDF/A documents</i> Dr. Bernd Wild, Managing Director, intarsys consulting GmbH	Fonts, Text and Unicode in PDF/A <i>How to correctly embed fonts</i> Dr. Hans Bärffuss, CEO, PDF Tools AG
14:45	Application Scenarios with PDF/A <i>Create, convert, sign and validate</i> Roberto Nagel, Technical Director, Document Dialog B.V.	Migrating Archives to PDF/A <i>Strategies and solutions</i> Vincenzo Zocca, Senior Consultant, DocuCom (Schweiz) AG	XMP Metadata in PDF/A <i>Using predefined and custom XMP schemas</i> Thomas Merz, President, PDFlib GmbH
15:30	Coffee break, Exhibition		
16:00	Scan to PDF/A with OCR <i>Paper becomes digital</i> Carsten Heiermann, Managing Director, LuraTech Europe GmbH	Legal Implications <i>What legal aspects must be considered?</i> Prof. Siegfried Hackel, Physikalisch-Technische Bundesanstalt (PTB), Braunschweig	Colour in PDF/A <i>Correct use and necessary adjustments of colour definitions in PDF/A documents</i> Olaf Drümmer, Managing Director, callas software GmbH
16:45	Archiving Digital Documents <i>Conversion of digital born interactive documents to PDF/A</i> Michael Karbe, Managing Director, Actino Software GmbH	PDF/A-2 <i>Preview of ISO 19005-2</i> Leonard Rosenthal, Technical Standards Evangelist, Adobe Systems Inc.	Digital Signatures in PDF/A <i>How to correctly create a signed document</i> Armin Lunkeit, Managing Director, OPENLiMiT SignCubes GmbH
17:30	Closing session - Wrap-up and hot topics from the first day, Guido Schmitz, Pentadoc AG & Carsten Heiermann, LuraTech Europe GmbH		
18:15	End of first conference day		
19:30	Evening event		

Conference Programme – Friday, April 11th, 2008

9.00	Keynote - PDF/A and Adobe , Dr. Jim King, Principal Scientist, Adobe Systems Inc.		
	Track A: Archives & Libraries, Public Sector / eGovernment	Track B: Engineering / Manufacturing / Construction	Track C: Business to Customer (e.g. banks, insurances, telcos)
10:00	Digital Preservation <i>Retrospective digitization with PDF/A</i> Hans-Joachim Hübner, Senior Consultant, Satz-Rechen-Zentrum Hartmann+Heenemann GmbH & Co. KG	PDF/A in Product Life Cycle <i>Engineering requirements for PDF/A</i> Dr. Uwe Wächter, Sales Manager, SEAL Systems AG	Digital Mail Room with PDF/A <i>Standardised format in information capture and exchange</i> Alexander Goerke, CTO Transformation Products, Kofax Image Products, Inc.
10:45	Office to PDF/A Migration Software <i>Implementing a long-term preservation solution</i> Wouter Kool, Research and Development, National Library of the Netherlands	PDF/A in a Highly Regulated Industry <i>Legally binding power plant documentation</i> Niils Holger Wenck, SWB AG	eBilling and PDF/A <i>An integrated approach</i> Sandro Pfamatter, Director Informatics, Rhätische Bahn AG
11:30	Anything to PDF/A? <i>Recommendations, samples and best practice discussion</i> Thomas Zellmann, Managing Partner, LuraTech Europe GmbH	Processing PDF/A Documents in SAP Environments Dr. Matthias Flury, Managing Director, joinApps AG	PDF/A for High Volume Output Management <i>Aren't PDF/A files too big for massive archives?</i> Harald Grumser, Managing Director, Compart Systemhaus GmbH
12:15	Lunch break, Exhibition		
14:00	Archiving Construction Documents for the A380 , Gunnar Wiebecke, Airbus Deutschland GmbH		
14:30	Does PDF/A Make Sense in the World of Patents? Prof. Dr. Matthias Blumenfeld, European Patent Office		
15:00	Panel Discussion , Betsy Fanning (AIIM), Stephen Levenson, Leonard Rosenthal, Rory Staunton, Moderators: Harald Grumser & Olaf Drümmer		
15:40	Prize Draw		
16:00	End of second conference day		